

The background of the image is a composite of the United States and United Kingdom flags. The top-left corner features the stars and stripes of the American flag. The rest of the image is dominated by the Union Jack of the United Kingdom, with its characteristic red, white, and blue colors and diagonal stripes.

INGLÊS INSTRUMENTAL

Ana Cristina Aguiar

Reading in English

Think about some obstacles



grammar

pronunciation

Everything...



vocabulary

Spelling

Alguns recursos que podem nos auxiliar:

- **palavras cognatas**
- **neologismos**
- **conhecimento acumulado**
- **palavras repetidas de conteúdo**
- **evidências tipográficas**

1. Cognatos são palavras que, quando comparadas no português e no inglês, por exemplo, possuem as mesmas raízes linguísticas.

- ✓ vêm do grego ou do latim;
- ✓ semelhança na grafia (e na pronúncia);
- ✓ o mesmo significado.

3 tipos



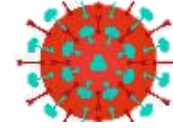
a. Idênticos



crime



banana



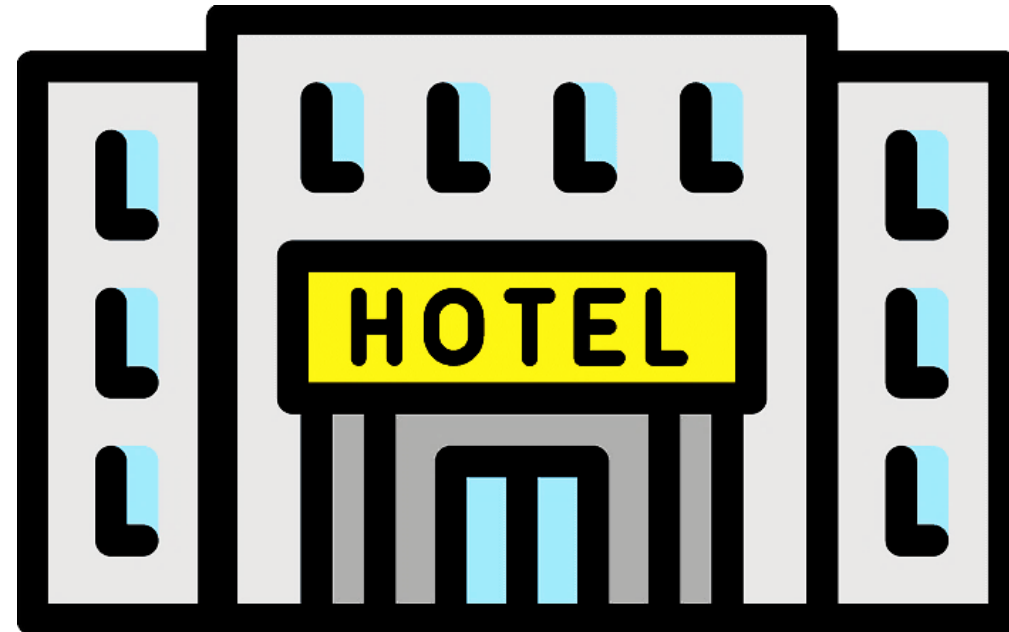
virus



chocolate



radio



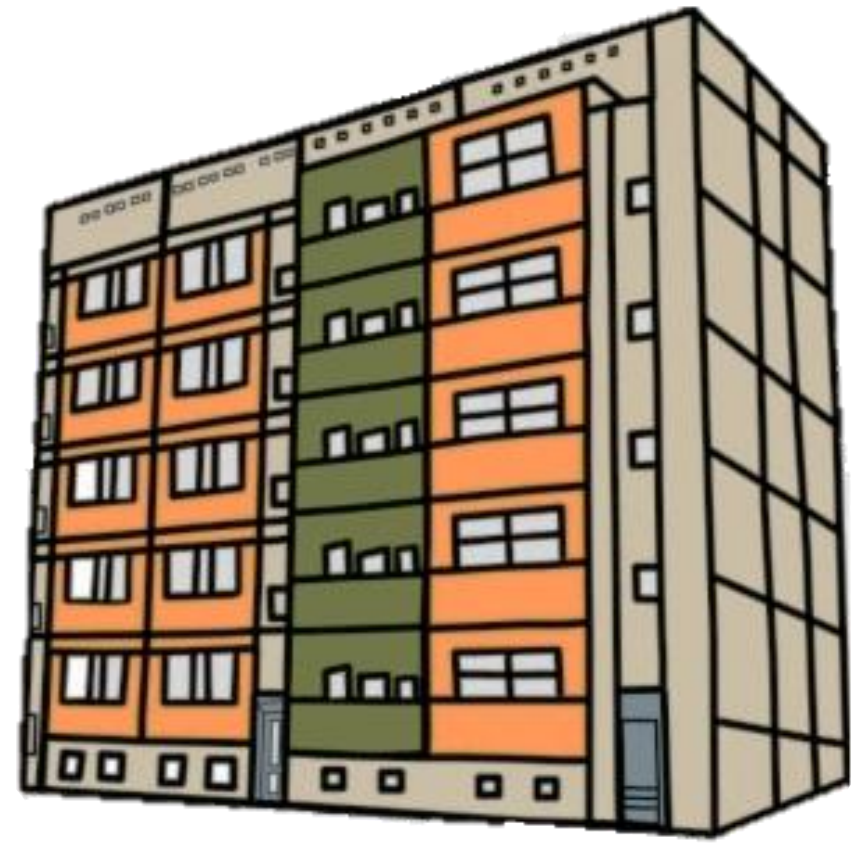
b. Semelhantes



family



telephone



apartment

c. Distantes



activity

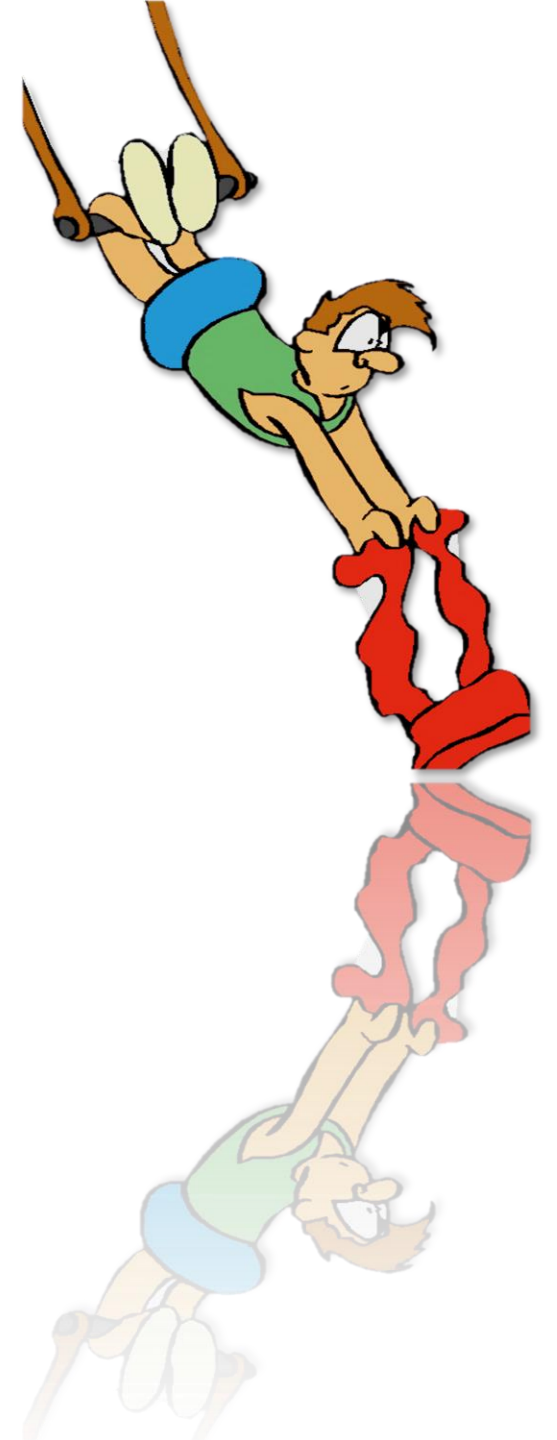


Attention!

FALSOS COGNATOS OU FALSOS AMIGOS

Existem palavras no inglês que:

- possuem escrita parecida porém...
- têm significados diferentes

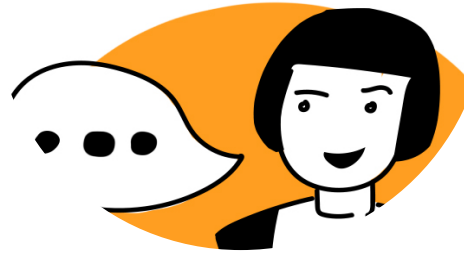


ALMOÇO



ASSUME

To suppose without reason or evidence

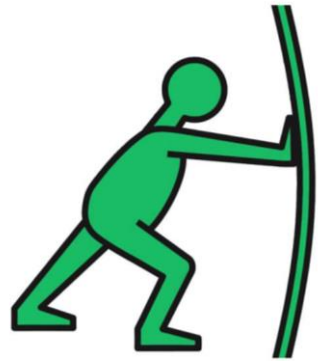


COSTUME



fantasia

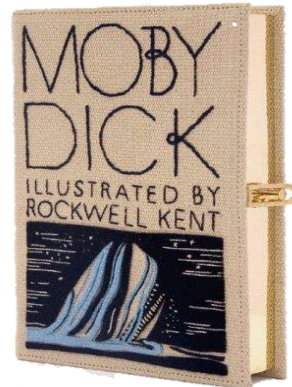
P
U
S
H



NOVEL



romance



2. Neologismos

- ✓ adoção de palavras estrangeiras;
- ✓ forte influência dos anglicismos;
- ✓ uso técnico/acadêmico e diário



TOP MODEL

CHECK-UP



FAST FOOD

Lockdown

Fake News

FITNESS

FRETE GRÁTIS ACIMA DE R\$299 NO ESTADO DE SP

DELIVERY SERVICE

CHAT

living the FASHION living the FASHION



FASHION NEWS

HOME

OFFICE

SHOP NOW

PET SHOP • EST 1868 •



3. Conhecimento acumulado

- ✓ assunto;
- ✓ vocabulário;
- ✓ gramática, etc.

4. Palavras Repetidas de Conteúdo

pertencem, principalmente, a 3 classes gramaticais:



Vejamos...



CHEMISTRY - definition

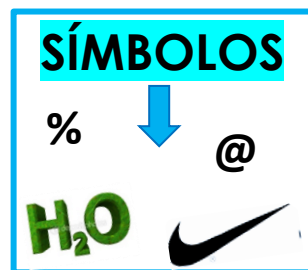
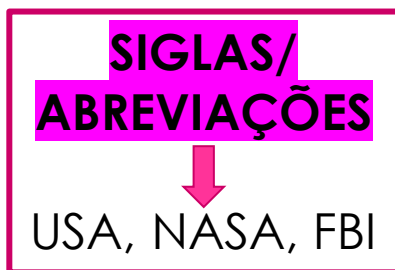
the branch of science that deals with the identification of the substances of which matter is composed; the investigation of their properties and the ways in which they interact, combine, and change; and the use of these processes to form new substances. (OXFORD Dictionary)

a science that deals with the composition, structure, and properties of substances and with the transformations that they undergo. (MERRIAM-WEBSTER Dictionary)

the scientific study of the basic characteristics of substances and the ways in which they react or combine. (CAMBRIDGE Dictionary)

5. Evidências Tipográficas

- ✓ dicas gráficas bastante evidentes;
- ✓ comuns a várias línguas;
- ✓ facilitam a leitura.



GRÁFICOS, GRAVURAS, MAPAS, QUADROS, TABELAS etc.

Observe as várias
DICAS TIPOGRÁFICAS
no texto a seguir:

UAE to offer citizenship to 'talented' foreigners

(3rd February, 2021)

título

abreviações

Uso de aspas
simples e
duplas para
destaques

The United Arab Emirates (UAE) has announced it will grant citizenship to foreign residents who "add value" to the nation. It is very rare for a Gulf state to bestow citizenship on foreign nationals and represents a bold revision of the UAE's immigration policy. UAE Vice-President and ruler of Dubai Sheikh Mohammed bin Rashid al Maktoum explained that people with "specialised talents" who "contribute to our development journey" could fall under the new policy. He said artists, doctors, engineers, entrepreneurs, intellectuals, inventors, investors and scientists could be eligible to be given a UAE passport. All successful people and their families would be permitted to hold dual nationality. The procedure to be given citizenship is dependent on recommendations and nominations from members of the UAE royal family and high-ranking government officials. It will then be the decision of the UAE cabinet to approve or reject the nomination. Sheikh Mohammed said there are "clear criteria" in the selection process. Doctors must be specialised in scientific fields that are deemed high-priority by the UAE. They must have conducted significant studies and research. Scientists must be active researchers and have made contributions to their field by attaining an international award or research grant. Inventors need patented inventions registered by an internationally recognised organisation.



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aspas simples e duplas
para destaques

Letras maiúsculas:
nomes próprios,
títulos, etc

texto estruturado em
1 parágrafo

abreviações

título

fonte do texto

imagem

data

<https://breakingnewsenglish.com/>

“Pain pushes you until vision pulls you.”

Rev. Michael Beckwith





THANK
YOU! 😊

Hope you have
enjoyed class!