

Kanye West:

**A black artist's
journey on the
global stage**



Who is Kanye West, Ye?

- Born on July 8, 1977, Kanye is an American artist. Better known as Ye, he is an American rapper, producer and designer.
- Winner of 22 Grammy Awards, including 4 awards for Best Rap Album.
- He is also a successful businessman in the fashion business.
- He is the 4th artist who sold the most songs in digital format.
- He became a billionaire not only for his hits, but for producing great artists in the early 2000s.
- He got into a fight with Taylor Swift after interrupting her Best Female Video award speech.
- He announced that he would run for president of the United States.



Historic Moment

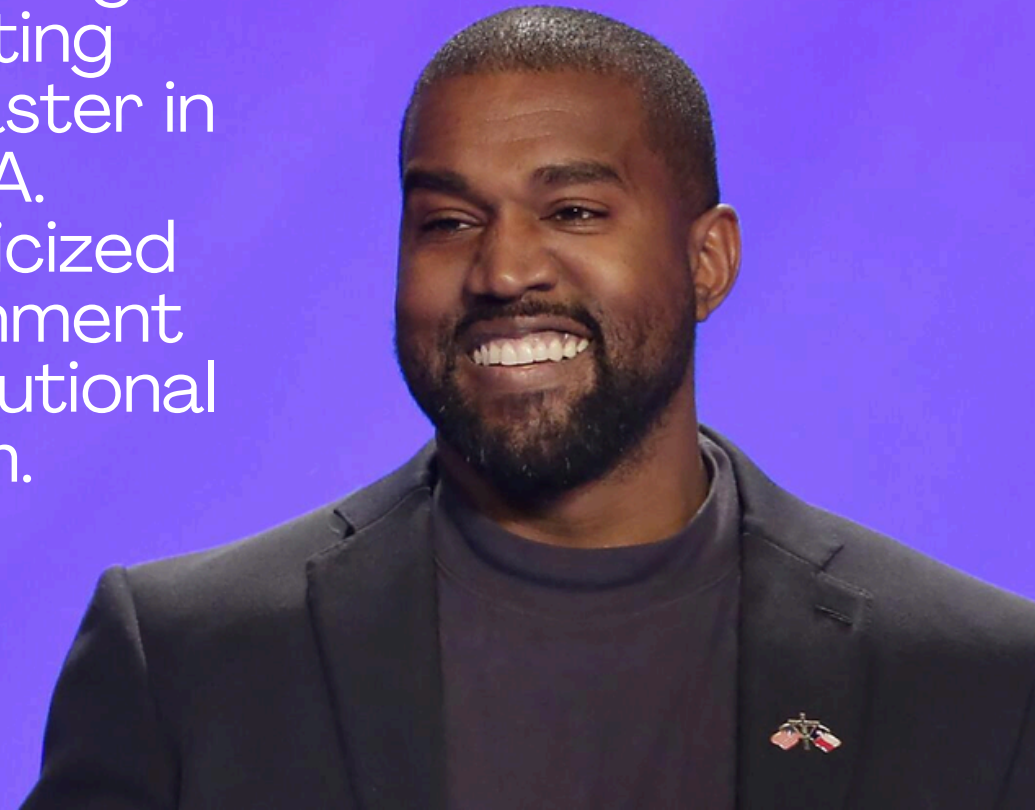
"George Bush doesn't care about black people"

He began to gain recognition in the early 2000s:

- Technological advances: Digital culture has transformed the music industry.
- iPod and iTunes releases.
- Cultural Movements: Rise of Hip-Hop, themes such as racial issues and inequalities.

Hurricane Katrina:

- An extremely devastating natural disaster in the USA.
- Kanye criticized the government about institutional racism.



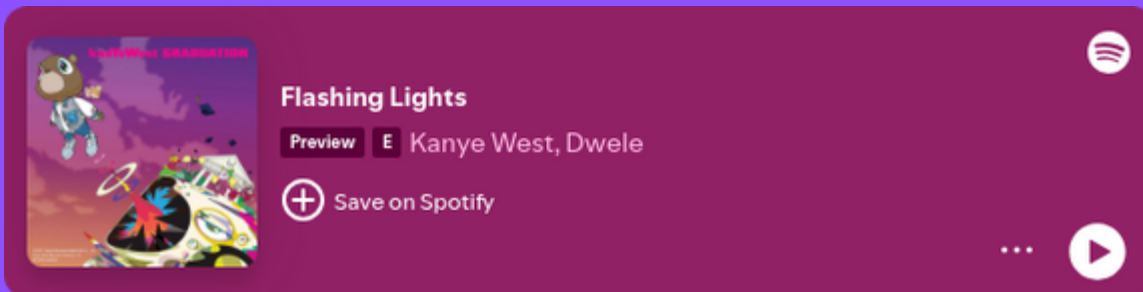
Música - Flashing Lights (Luzes Dos Flashes)

(Flashing lights) (lights, lights)
She don't believe in shootin' stars
But she believe in shoes and cars
Wood floors in the new apartment
Couture from the store's departments
You more like love to start shit
I'm more of the trips to Florida
Ordered the hors d'oeuvre, views of the
water

Straight from a page of your favorite author
And the weather so breezy
Man, why can't life always be this easy?
She in the mirror dancin' so sleazy
I get a call like: Where are you, Yeezy?
And try to hit you with the ol-wu-wopte
Till I got flashed by the paparazzi
Damn, these n* got me
I hate these n* more than the Nazis



(Luzes dos flashes) (luzes, luzes)
Ela não acredita em estrelas cadentes
Mas ela acredita em sapatos e carros
Pisos de madeira no seu novo apartamento
Moda de alta-costura de lojas de departamento
Você gosta mais de arrumar confusão
Sou mais do tipo de viagens para a Flórida
Pedi os aperitivos, com vista para o mar
Diretamente de uma página do seu autor favorito
E o clima está tão fresco
Cara, por que a vida não pode ser sempre fácil assim?
Ela está na frente do espelho, dançando sensualmente
Eu recebo uma ligação do tipo: Onde você está, Yeezy?
E tento te convencer com alguma conversinha fiada
Até que fui fotografado pelos paparazzi
Cara, esses caras me pegaram
Odeio esses caras mais do que odeio os nazistas!





References

GLOBO. Kanye West. Revista Quem. Disponível em: <https://revistaquem.globo.com/famoso/kanye-oeste/>. Acesso em: 28 de Nov. 2024.

Fonte: Disponível em: <https://revistaquem.globo.com/famoso/kanye-west/>. Acesso em: [25/11/24].

LAST.FM. Kanye West. Disponível em: <https://www.last.fm/pt/music/Kanye+West/+wiki>. Acesso em: [25/11/24].